



PRESS RELEASE

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FOR IMMEDIATE RELEASE

XANTECH APPOINTS CLYNE MEDIA, INC. TO LEAD PUBLIC RELATIONS PROGRAM FOR COMMERCIAL AND RESIDENTIAL DIVISIONS

SYLMAR, CA, October 14, 2008 — Xantech, a leader in the field of audio/video remote control and distribution for 40 years, has announced the appointment of Nashville- and New York-based firm Clyne Media, Inc. to handle public relations for its Commercial and Residential divisions. The announcement was made by Rick Seegull, Xantech Director of Business Development, and underscores Xantech's continuing commitment to their markets.

"We are excited to have Clyne Media on board as our PR team," stated Seegull. "Robbie and his group have the right combination of experience, expertise and reputation throughout the commercial A/V fixed install, residential and pro markets. We are of like mind, and the Xantech team is looking forward to this partnership."

Graham Hallett, Xantech President, adds, "As part of a new, dedicated marketing initiative for Xantech, Clyne Media will be a key element to help us increase brand awareness and capitalize on high-profile installations of Xantech products by leading contractors and system integrators. Clyne Media will undoubtedly be an enormous asset for our company and client base."

Clyne Media is one of the nation's premier specialized marketing communications/media relations agencies, serving the needs of leaders in the high-technology electronics and

entertainment market sector and related industries. The company will pursue new editorial opportunities on behalf of Xantech and help focus public relations efforts with industry editors and independent journalists worldwide.

Agency President/CEO Robert Clyne will handle the account management, while dedicated company staff will cover media relations, technical writing, editing and other marketing communications initiatives.

“We are thrilled to be working with Xantech’s Commercial and Residential divisions,” Robert Clyne commented. “Their reputation for groundbreaking product, as well as a finely-tuned marketing team, makes them the type of client with whom we are proud to do business. They are an excellent addition to our current list of clients.”

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About Xantech Corporation

Established in 1969, Xantech Corporation (www.xantech.com) designs and manufactures an extensive range of state of the art A/V Distribution and Control Systems, and Component Products, many of which have become the de facto industry standards. Since 1969, over two million of these systems have been installed worldwide. The Xantech product line includes LCD Touchpanel Controllers, Multi-Zone, Multi-Source Audio/Video Systems, Multi-Zone, Multi-Source Pre-amplifiers, Multi-Channel Audio Amplifiers, Infrared Receivers, Remote Control Switchers, Interface Modules, IR Connecting Blocks, IR Emitters, Volume Controls and IR Accessories. Products are sold to Professional Installers and Distributors directly from Xantech.

Xantech's products are marketed in North and South America, Australia, New Zealand, Asia and Europe. Xantech is a subsidiary of Nortek, Inc. (www.nortek-inc.com), a multinational manufacturer and distributor of building products for residential and commercial markets. Nortek, established in 1967, is headquartered in Providence, Rhode Island.

For additional information about Xantech and its innovative products, please visit

www.xantech.com

www.xantechcommercial.com

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